



## Katala Foundation co-hosts the 4<sup>th</sup> Philippine Bird Festival

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**Katala Foundation co-hosts among other organizations the 4<sup>th</sup> Philippine Bird Festival which will be held in Puerto Princesa City, Palawan on September 12-13, 2008.**

*September 1, 2008* - With its theme “Aba, Kakaiba!” (Wow, It’s different!), this festival aims to provide education and awareness on the conservation of the unique birds of the Philippines such as the critically endangered Philippine cockatoo. The Philippine cockatoo or “Katala” as it is locally called, is the flagship species of the Philippine Cockatoo Conservation Programme (PCCP) under the Katala Foundation and the highest known world population can only be found in the island of Palawan.



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**Katala Foundation's exhibit during Bird Festival 2006**

This Bird Festival also encourages the people to pursue eco-friendly recreational activities such as birdwatching and bird photography and promotes ecological tourism. It opens at the Puerto Princesa Coliseum on September 12 and features different activities such as bird photographs exhibits, displays, lectures, films and art activities for children. 16 local and 8 international organizations will participate in this festival.

Furthermore, part of the festival’s activities is the visit to the Philippine cockatoo world capital, Rasa Island Wildlife Sanctuary, an island South of Palawan and is the pilot site of PCCP. Katala Foundation implements the PCCP in Rasa Island since 1998 which makes this island the last stronghold of the Philippine cockatoo in the wild!

The 4th Philippine Bird Festival is a yearly event organized by the Wild Bird Club of the Philippines and this year’s event is sponsored by the Department of Tourism, the City of Puerto Princesa, Team Energy Foundation, Ramon Aboitiz Foundation, Landco Pacific, Malampaya Joint Venture Partners, Katala Foundation, Birdwatch Palawan, Aigle, and the Recreational Outdoor Exchange.

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