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PRESS RELEASE
For Immediate Release

Katala celebrates World Wildlife Day

March 3, 2017 – Puerto Princesa City, Palawan. Katali, the Philippine Cockatoo mascot and Bako, the Palawan Forest Turtle mascot, highlighted the festivities in Puerto Princesa City, Palawan in celebration of the World Wildlife Day 2017. Katala Foundation organised the mascot performances along with face painting and coloring that were such a hit during the half day celebrations at the Capitol Grounds.



Figure 1. Katali and Bako, our flagship species mascots performed along with other mascots from different conservation organisations in Palawan. @KFI

More than 350 students participated in from different schools in Puerto Princesa on that day most of them members of the PCSDS Kiddie Savers Club. There was a long queue of students wanting their faces painted with birds and other wildlife. Some eight tokens from the KFI were given to best coloring sheets among the 100 colored bird sheets submitted.



Figure 1. Bird coloring sheets and face painting were famous among school kids present in the event. @KFI

The Palawan Council for Sustainable Development Staff (PCSDS) invited other partners for the event and shared short messages to the audience. *“Wildlife like the Philippine Cockatoo and the Palawan Forest Turtle need our help to survive and that every little help is important”*, says Indira Dayang Lacerna-Widmann, Chief Operations Officer of the Katala Foundation.

The World Wildlife Day is an annual event organised worldwide by the United Nations. This year’s theme is “Listen to the young voices”. World Wildlife Day 2017 encourages youth around the world to rally together to address ongoing major threats to wildlife including habitat change, over-exploitation or illicit trafficking. Youth are the agents of change, according to the UN.

Katala Foundation Inc. (KFI) uses flagship species like the Philippine Cockatoo and the Palawan Forest Turtles in its biodiversity conservation efforts in Palawan.

For more information, please contact Katala Foundation, P.O. Box 390, Puerto Princesa City, Palawan or at kficacatua2016@gmail.com and visit our homepage at www.philippinecockatoo.org.

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